



PROJECT DESCRIPTION

'SANNI SHOPPI' SUPERMARKET TRIVANDRUM, KERALA, INDIA



SANNI Foundation
Flühgasse 33d
CH-8008 Zürich
T: +41 44 832 94 06
info@sanni-foundation.ch
www.sanni-foundation.ch

Bankverbindung
UBS AG, CH-8098 Zürich
Swift UBSWCHZH80A, BLZ 206
IBAN CHF CH120020620617625101V
IBAN EUR CH030020620617625161D
IBAN USD CH390020620617625160X



Funding Body and Project Management

SANNI Foundation, Zürich, Switzerland
www.sanni-foundation.ch

Person to contact / address

Corinne Fischer, Vice-Chair
Tel. +41 79 203 86 03
corinne.fischer@bataillard.ch
SANNI Foundation
Flühgasse 33d
CH-8008 Zürich

Keywords

Trivandrum Kerala | India | Expansion of SANNI SHOPPI Supermarket | Range expansion | Employment for HIV adolescents | Help for self-help | St.John's Health Center

Project

This supermarket sells household products, food incl. vegetables and fruits as well as toiletries. It is planned to expand this supermarket with the aim of creating 10 additional job opportunities for unemployed HIV adolescents.

Foundation board

Susanne Schroff, Chair of the Foundation
Corinne Fischer, Vice-Chair of the Foundation
Dr. Markus Kick, member of the foundation board
Dr. Thomas Kirchhofer, member of the foundation board
Hansruedi Merz, member of the foundation board
Milan Prenosil, member of the foundation board
Joachim Schoss, member of the foundation board
Dr. Melinda Spiesshofer, responsible for the medical section

Duration

During 2019

Costs

Total cost: **Euro 20'000**

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1. Short Introduction of SANNI Foundation

The SANNI Foundation is a charitable foundation with a focus on South India and Myanmar, actively helping orphans, nursing and appropriate infrastructure.

Susanne Schroff was involved in her parents' foundation before founding the SANNI Foundation in Switzerland in 2010, where she has been living for many years. The Schroff Foundation supported a mobile diabetes ward of St. John Health Services in Trivandrum, India for 20 years. With the help of the head of St. John, a dedicated priest, the SANNI Foundation significantly expanded its activities in Trivandrum.

Since 2014, the SANNI Foundation has also been active in Myanmar and is committed to providing services to underprivileged people, especially women and children. True to the principle of implementing projects with local confidants, the SANNI Foundation supports a relief organization (MAM = Medical Action Myanmar). This organization operates a network of clinics and children's homes to freely treat patients from the baseline. Since 2017, St. John's Medical Village also runs a 'mother home' for children who have no parents or relatives.

The SANNI Foundation is particularly committed to saving the lives of children who are often without family, protection and seriously ill in this world. The financing of treatment costs as well as the advice in the family planning are essential, so that the many impoverished and sick people have a bright future with opportunity again.

All administrative costs are borne by SchroffInvest. The entire foundation council are active as volunteers. One hundred percent of the donations are used for the needy.

What SANNI Foundation in India has achieved so far (based on January 2019):

- More than 100'000 patients are treated annually at our St. John's Medical Village in Trivandrum, India.
- Thanks to a sponsorship, 370 children in South India receive medical care, sufficient food, clothing, hygiene articles, training as well as love and security.
- 200 Indian teenagers so far have been dismissed from the sponsorship program - are healthy and well educated and able to take care of themselves.
- Well over 220 employees have a job at our St. John's Medical Village.
- Several Indian families have received their own house.
- Many women can provide their families themselves thanks to the women's empowerment program. They live from self-made jewellery sales or from their own mushroom cultivation. They could be offered help for self-help.
- All destitute families in the tribal village of Pappala get better living conditions. New houses were built for them, the sanitary facilities upgraded and the drinking water quality optimized. Furthermore, the children receive a school education.
- Women receive support from self-help groups.
- St. John's Medical Village receives quality drinking water thanks to a water supply project.

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2. Main project

2.1. Expansion of the SANNI SHOPPI supermarket - Job opportunities for HIV adolescents

In order for the orphaned HIV+ youth living on campus to have employment opportunities and a future direction, a SANNI SHOPPI supermarket was established near the St. John's Health Clinic. The orphans receive training / employment and can generate their own income. This enables them to develop their skills and independence for the future. The SANNI SHOPPI supermarket is already open and is running very well. At present, 10 employees, including 6 HIV+ youngsters, are working in this supermarket. In order to operate the SANNI SHOPPI supermarket and to transport the required goods, SANNI Foundation was able to secure the purchase of a much-needed travel / transport van at the end of 2018 with the help of a generous sponsorship.

The SANNI SHOPPI Supermarket sells household products such as groceries, including fresh vegetables and fruits, as well as toiletries and kitchen utensils.

It is planned to expand the first floor of the two-storey supermarket with clothes, shoes, household items and gift items. The goal is to acquire everything necessary for daily use in one business.

This expansion would create 10 additional job opportunities for unemployed HIV adolescents. The investment in this expansion of the SANNI SHOPPI Supermarket will require 20'000 Euro.



Exterior (the upper floor would be expanded)

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3. Budget

Information	Costs in Euro
Furnishings: racks and aluminum shelves	8'500
Cash register, desktops and internal camera	1'500
Buying clothes for sale	3'500
Household items and dishes for sale	3'500
Shoes for sale	1'500
Electronic items such as lighting, etc.	1'500
Total cost in Euro	20'000

4. Control of implementation

St. John's sends detailed reports on the status of implementation to the SANNI Foundation twice a year. Some of the foundation board travels annually to the spots to monitor the implementation of the projects. Intensive discussions are held with the project managers while they are visited. By inspecting the books, it is checked whether our funds are used according to the purpose. St. John's is audited by a local audit firm, which guarantees careful bookkeeping.

The last visit took place in February 2019.



The existing part of the SANNI SHOPPI Supermarket

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5. Annex

5.1. Objectives of the Foundation

The purpose of the foundation is to promote the education of children and adolescents, to combat poverty and to promote health. The geographic focus is on developing and emerging economies because there, with modest means by European standards, the living conditions of many people can be improved.

5.2. Vision

Based on personal commitment, SANNI Foundation gives hope for a better future to people in need.

5.3. Mission

Integral projects are supported and accompanied in the long term, with respectful, direct and effective implementation being important. A local confidant, with an existing organization, implements the projects on site. The donations reach the needy one hundred percent. This is possible because the board members are working on an honorary basis and the administrative costs are taken over by SchroffInvest.

5.4. Principle

Our actions are based on the following principles:
Transparency, authenticity, effectiveness, efficiency

5.5. Values

Our actions are characterized by the following values:
Respect, joy, openness, honesty.

5.6. Administration Cost

100% of all donations are in favor of the needy. The administration costs are financed by the SchroffInvest. All board members of the foundation are volunteers.

